

Schools of Sierra Bible Church (S.SBC) School Board Agenda  
Minutes for March 5, 2024

Attendees: Sarah Hemler-Pres.(SH), Debby Benes-Secretary (DB), Diane Harper-Treasurer via Zoom, (DH), Greg Gusiff (GG), Darcy O'Loughlin (DO'L). Absent: none  
Guests in Attendance: Jessica Baeckel (JB)-School Head

1. Prayer - Opened in Prayer at 4:28 pm
2. Approve SB Minutes February 6, 2024 - **The minutes stand approved as submitted.**
3. **Public Comment on topics not on this Agenda** – People wishing to speak must fill out a speaker's card. Comment limited to two minutes. **No guests/public comment.**
4. School Head - Jessica Baeckel (JB)
  - a. Update -- Two (2) TKA Parents/Families want to work on restarting PTF. (JB) delivered by-laws to them for review. Many revisions are required for the PTF by-laws to be updated to 2024 standards. They are working to update the by-laws for SSBC School Bd. review and vote. They would like to meet tentatively in April to present their updated information. (DO'L) mentioned a consideration that finalized by-laws might be updated yearly or every three (3) years.
  - b. The Open House session scheduled for Saturday – March 2<sup>nd</sup> was cancelled due to inclement weather. A replacement Open House date is under consideration.
  - c. (JB) has begun building relationships with Northwest area Pre-schools seen as potential partner “feeder” schools for TKA students. (JB) is completing close to twenty (20) in-person visits providing an opportunity for verbal discussion, distribution of TKA printed materials along with a small gift to acknowledge the participant's time. (DO'L) is covering a variety of eastside pre-schools and has visited four (4) in the Sparks area. Follow-up is planned with all of Pre-schools prior to the April TKA Talent show. These efforts serve to strengthen our Strategic Marker for Enrollment Demand.
  - d. Enrollment numbers are growing. Family interviews and TKA school tours continue on a regular basis. In Kindergarten, six families have started the enrollment process for next year. Discussion was held around the awareness of new WCSD guidelines affecting Kindergarten age requirements. Currently six students have indicated they are not returning for the '24-'25 school year (SY). Twenty-one ( 21) Middle School students are enrolled for the '24-'25 SY.
  - e. Fundraising dollars from the “Help Us Grow” campaign are close to reaching the \$20,000 threshold. \$750 per month is realized from the campaign as recurrent giving. An anonymous donor will fill the playground with wood chips. (SH) mentioned a document found on the School Board shared drive that deals with Fundraising Policy &

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Mission: The King's Academy's mission is to raise up the next generation of servant leaders through an exceptional Christ-centered education.



Vision: Our vision is to empower TKA graduates to impact their communities with the truth of King Jesus. Their compassion, wisdom and love for learning will bring gospel-centered transformation to Northern Nevada.

Procedure. This document will be under review by Board members for any updates and revisions.

f. The Budget spreadsheet through February 2024 was presented for review. Expenses follow projected budgeted amounts including positive growth in the year-to-date cash balance. (JB) and (AP) are working on a Preliminary Budget for the '24-'25 SY and will provide a first look during the April 2<sup>nd</sup> meeting.

g. From (GG): Website data – 2.8 pgs. per session – higher than category avg. 69% more people from Google, 60% visit from Google access. Most time spent on TKA Donation page. 67 visitors to Enrollment/Admissions/Fees pages. Admissions page this past month: 400 people visited, 282 unique visitors to our site.

5. School Board President - Sarah Hemler (SH)

a. (DO'L) is working to create a parent survey and presents to the Board a draft idea for survey questions. Consideration for three-part survey questions. Research suggests using a mix of question types such as fill-in the blanks, rankings, et cetera is best practice. Questions will be grouped by category. Wix offers an online survey option that will be explored for use to create a digital survey. Draft questions will be emailed to School Board members via Google doc and edits are due by Friday – March 8<sup>th</sup> for (DO'L). Update on Grant searches and applications. Volunteer Ann-Elizabeth is working on behalf of TKA to find appropriate grant opportunities. (SH) has completed and submitted the application for one of the Raley's Grocery store grants.

b. Strategic Marker - Strategic Board: Building contacts for Board members and committees. (DO'L) spoke w. J. Cronk in regard to C. Stone who has a background in Finance. The Board members will continue to pray for new committee and board members for future volunteer service.

c. Strategic Plan work for student/faculty culture – Handout given for Board review. Reminder that we can continue to add elements for future plan work.

d. Strategic Plan work regarding cash reserves. (SH) will review with (AP) to determine the current status of TKA cash reserves. \$120,000 is a target goal number. From the discussions with J. Cronk, he forwards a financial best practice idea that our number of students should cover teacher salaries.

e. Pray for TKA families - School Board members prayed over specific TKA families. **Action Item completed:**

- o (SH) created letters to each specific family that Board members personalized and (SH) will distribute the letters.

6. Old Business

7. New Business



8. Future Business
  - a. Strategic Plan work for internal marketing (May)
  - b. Strategic Plan work for support for professional development (April)
  - c. Literature vision statement
  - d. Board Mission Statement
  - e. **Next Board Meeting, April 2, 2024 at 4:15**
  - i. Tentative future meetings: May 7 and June 4
  
9. **Motion to adjourn at 6:20pm. (DO'L) and (GG) seconds. Motion passes unanimously.**

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